Township of Hornepayne

Revitalizing Rural Communities

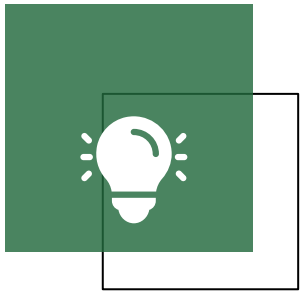
October 21st, 2020

Alberta Rural Development Network

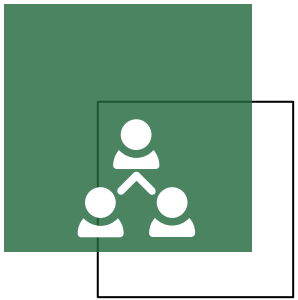
ALBERTA RURAL DEVELOPMENT NETWORK (ARDN)

ARDN is a not-for-profit organization that offers community social and economic development support and services.

We provide:



Innovative tools & resources

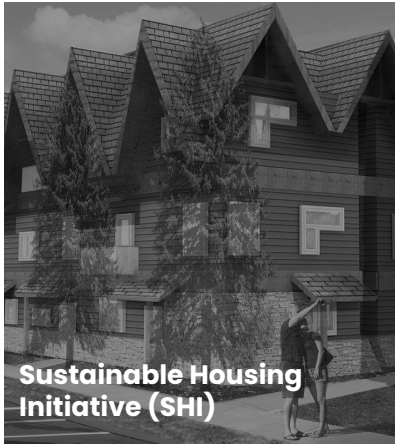


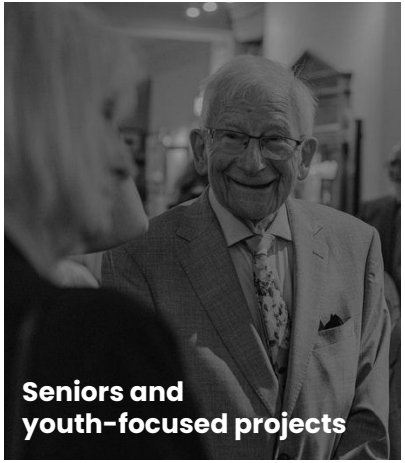
Expertise & capacity building

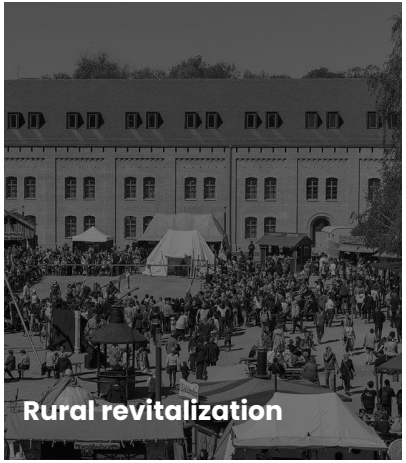
Advocacy & research capacity

Help with accessing funding

Some of ARDN's Initiatives







Supporting Rural Canada

Alberta Rural Development Network

RURAL DEVELOPMENT NETWORK

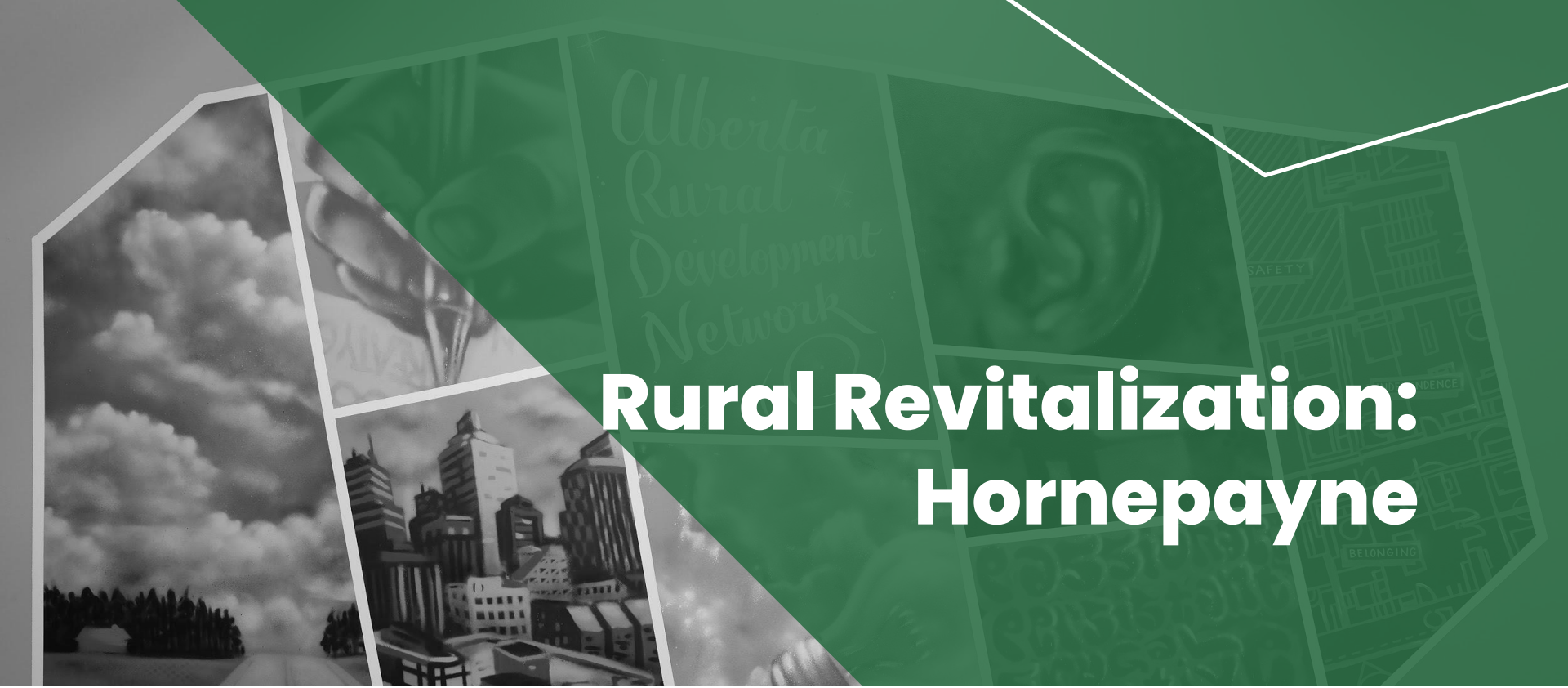
Sharing Expertise & Building Capacity

ARDN created Step-by-Step Guides for:

- **Developing Affordable Housing**
- **Estimating Rural Homelessness**

to empower communities in addressing these challenges

In **English** and **French**



Rural Revitalization: Hornepayne

Alberta Rural Development Network

Background & Issues

Communities spend a lot of time planning: there is much to consider and achieve!

Planning must:

- consider all needs & objectives
- set out clear priorities, steps & timelines
- allocate resources & responsibility
- result in an **actionable plan**

Making a Model

Hornepayne + ARDN =
A model of rural community revitalization

Together we will ensure that Hornepayne:

- remains fiscally responsible
- builds and implements a truly integrated municipal revitalization plan
- implements specific economic and social community development actions

Furthermore we will:

- use the learnings as a large case study
- turn those learnings into a step-by-step guide for use by other small communities

Making a Model

Hornepayne strategies:

1) Conduct community consultations to:
   - create awareness of issues & solutions
   - determine what the community needs, wants & supports
   - get buy-in for important decisions

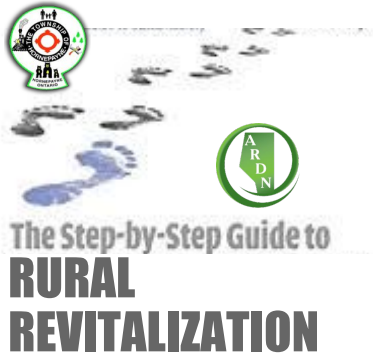
2) Conduct research into available resources and successful strategies
   - “cherry pick” the best solutions for Hornepayne

3) Find solutions that address Hornepayne’s unique challenges
   - e.g. encourage seasonal and non-permanent workers to make Hornepayne home

What are our

PRIORITIES

The Process

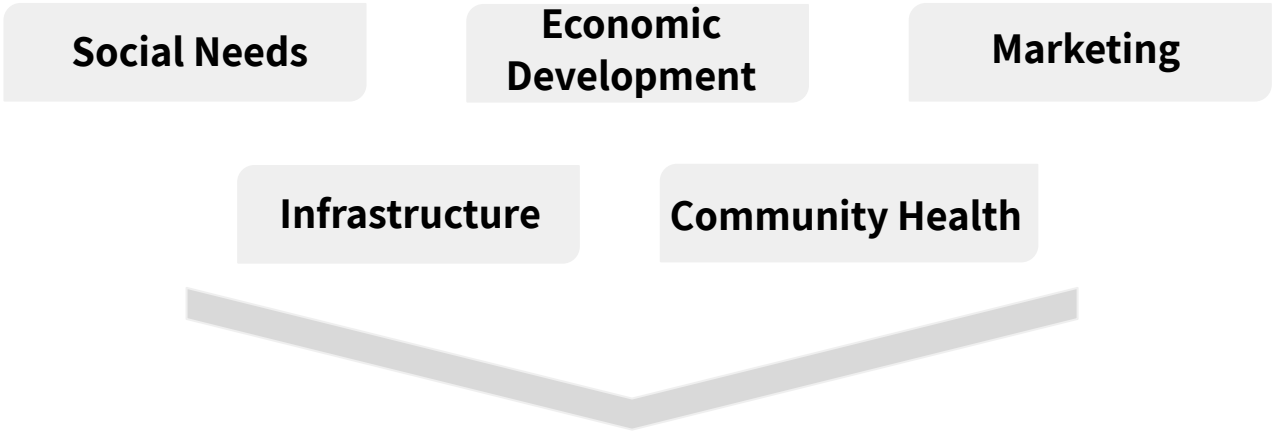


Proposed Project Overview

Two key deliverables:

1. Holistic Revitalization Plan for Hornepayne

- Suite of Research Services



2. Step-by-Step Guide

- Scalable, holistic revitalization guide with Hornepayne as the model community

Proposed Project Overview

Areas of Study

- Economic development/workforce development
- Marketing and branding
- Homelessness
- Housing (in particular affordable housing)
- Immigration and inclusiveness
- Environmental
- Transportation
- Disaster mitigation & planning/emergency preparedness
- Infrastructure
- Community mental health
- Safety and policing (crime reduction and mitigation)
- Waste
- Water
- Telecommunications (especially broadband)

Proposed Project Overview

Phase 1:

Economic development/workforce development
Marketing and branding

Homelessness
Housing (in particular affordable housing)
Immigration and inclusiveness
Environmental
Transportation
Disaster mitigation & planning/emergency preparedness
Infrastructure
Community mental health
Safety and policing (crime reduction and mitigation)
Waste
Water
Telecommunications (especially broadband)

Proposed Project Activities	Estimated Timeline
Project kick-off and set up (including hiring staff)	1 month
Detailed review of Hornepayne's existing plans; identify gaps and areas that require updating	1 month
Fill any identified planning gaps that are urgent (if any)	1 to 3 months
Conduct environmental scans of available resources and what other communities have done successfully	2 to 3 months
Conduct community consultations	2 to 3 months
Begin preparing Master Planning document	2 to 3 months
Begin planning economic development activities; begin early implementation of one or two key activities	3 to 4 months
Begin work on branding and marketing	3 to 4 months
Seek additional funding for Phase 2	On-going

Funding

ARDN's Role

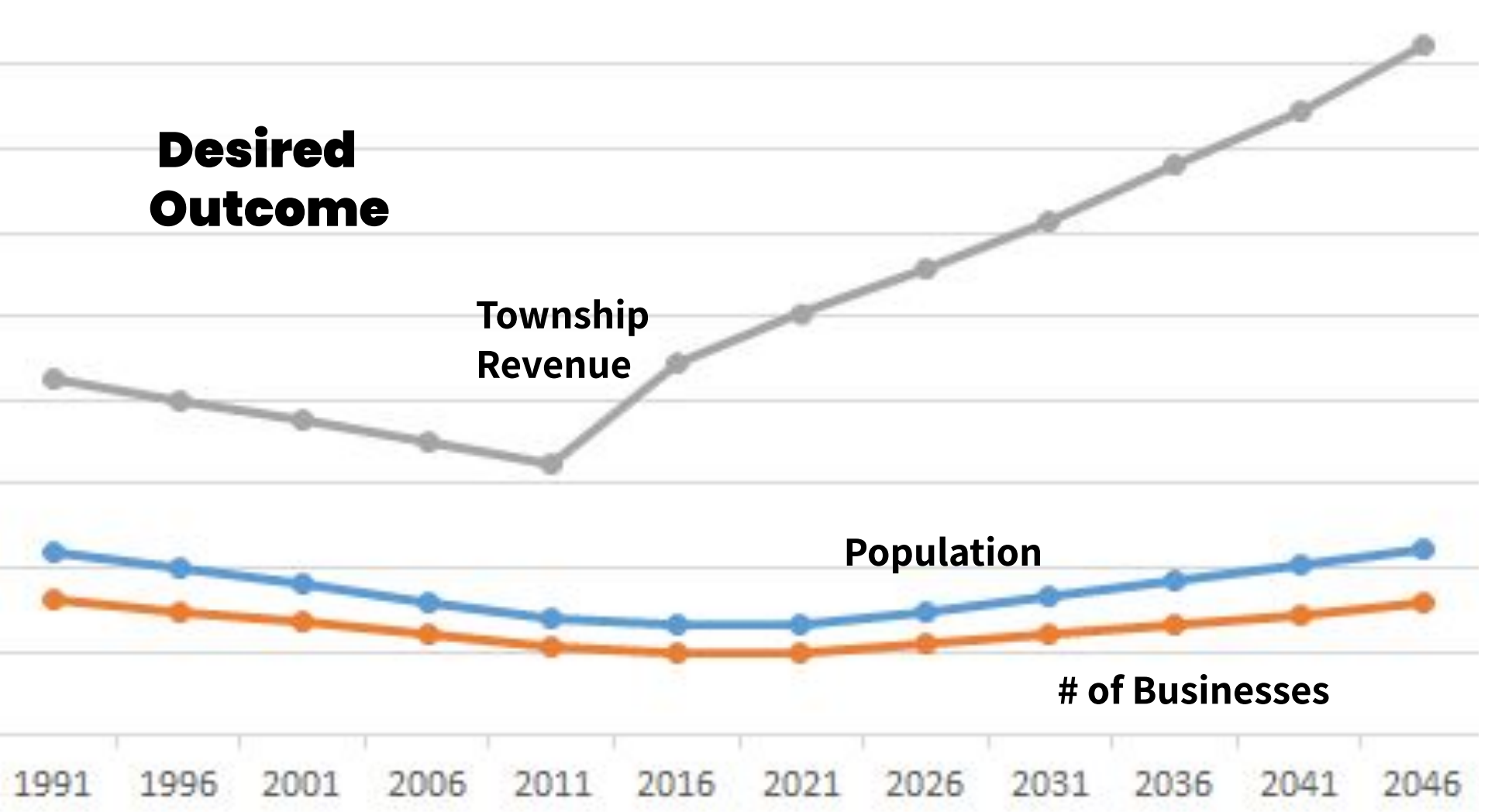
Research & Implementation Plan & Creating the Model

Project Coordinator

Local position in Hornepayne to coordinate

Costs to Hornepayne

Costs beyond normal operating expenses


Desired Outcome
Township Revenue
Population
# of Businesses
1991
1996
2001
2006
2011
2016
2021
2026
2031
2036
2041
2046

Next Steps

- Council Resolution
- Find appropriate funding sources and obtain funding
- Take a phased approach to minimize risk and maximize return on investment

THANK YOU

Dee Ann Benard
Executive Director
exec.dir@ardn.ca
780.915.1751

Scott Travis
Director of Research
stravis@ardn.ca
780.222.6250

www.ardn.ca

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